

COMPANY PROFILE

Your Smart Gateway to Parking

An end-to-end system that runs parking for residential towers and communities, from a WhatsApp chat to the opening gate

goobab.com



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Your Smart Gateway to Parking

Goobab is a technology platform that lets a community's gate recognise residents' cars and open for them alone. It links every car to its owner, unit and parking quota, while everything is managed through a simple WhatsApp chat and one control panel

★ Our Vision

Communities with no cards, no violations and no waiting at the gate, where every resident's parking space is guaranteed

💡 Our Mission

To give building management a reliable tool that verifies residents, enforces parking quotas and keeps an accurate record of every movement



Problem & Solution

More cars than spaces, and no one knows who owns them



The core problem: Residents own more cars than their unit's allocated spaces, bring them all in, and park in restricted areas or use their neighbours' quota

The problem



Over quota

A unit has more cars than spaces, and all of them get in unchecked



Illegal parking

Cars in restricted areas or in spaces assigned to other residents



Unknown cars

No database links a car to its owner, so they cannot be identified or held accountable



The forgotten card

The card is in another car, so the resident waits at the barrier for someone to open it or calls the guard

The solution with Goobab



A fixed quota per unit, and the gate never lets it be exceeded



Every car is linked to a unit and owner, so violators are identified instantly and each unit uses only its own quota



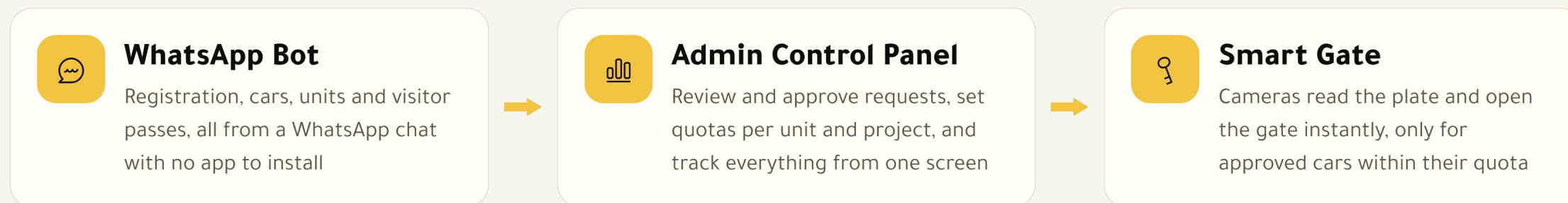
One database linking every plate to its owner, unit and contact number



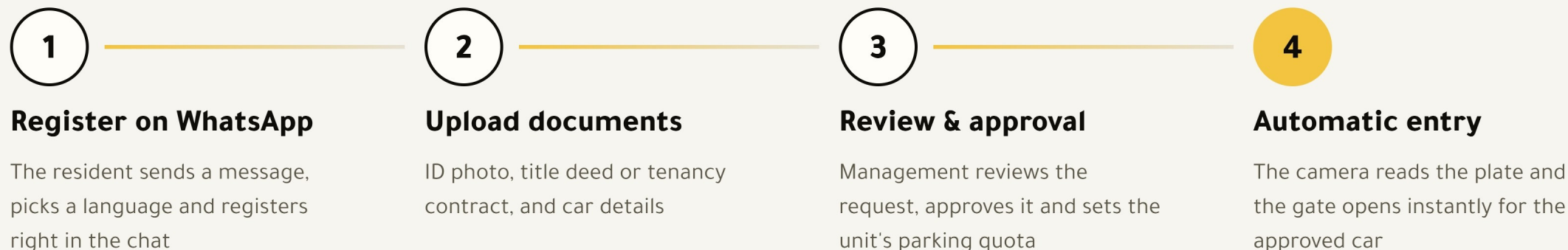
No cards at all: the plate is the pass, and the gate opens automatically

What if the gate knew your car and your quota?

No cards, no stickers, no waiting and no violations. Three pillars working together



How it works: from the first message to an open gate



Two ways in, one account



WhatsApp Bot

No download, works on any phone

- ✓ Full registration with ID and title deed or tenancy contract
- ✓ Add, remove and edit cars
- ✓ Visitor and tenant passes for a set period
- ✓ Instant alerts for approvals, rejections and freezes
- ✓ Arabic and English, with no app to install



Goobab App

For those who prefer apps

- ✓ Sign in with a code sent to your WhatsApp
- ✓ Manage cars, units and documents in one place
- ✓ One-tap visitor passes, with an alert when your guest arrives
- ✓ Instant alert when your car enters or leaves
- ✓ Document expiry reminders and management decision alerts
- ✓ iPhone and Android, same account and data as the bot



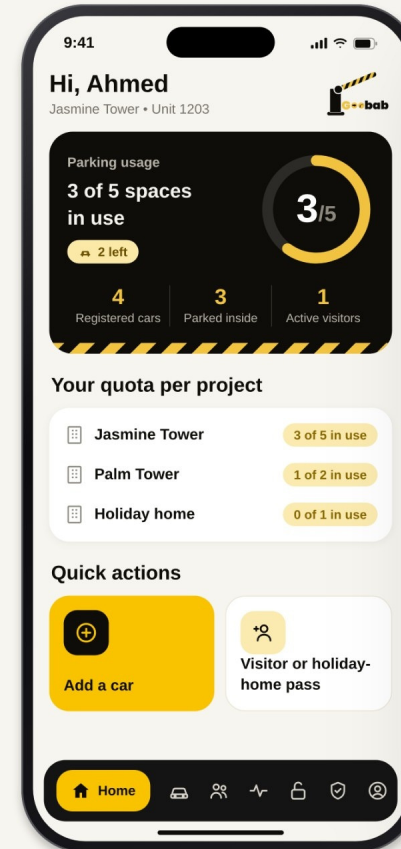
All projects in one place

Tower A

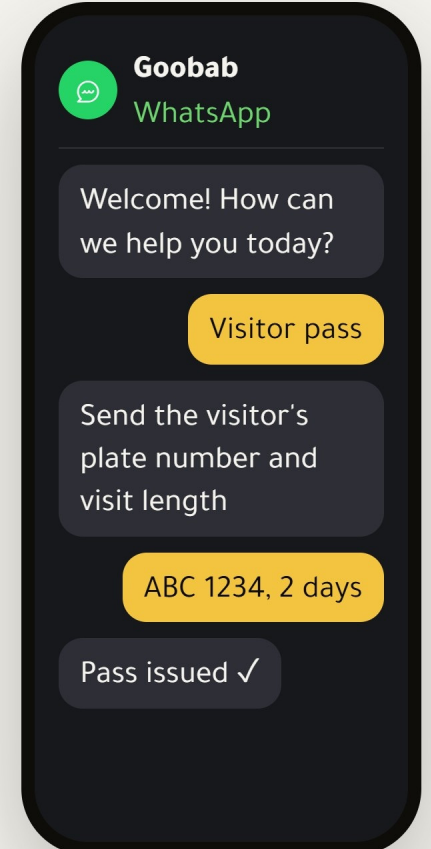
Tower C

Holiday home

One number for all your units, a quota per unit in every project, units added anytime



Goobab App



WhatsApp Bot

The plate is the pass. No more cards

Automatic plate reading

Smart cameras recognise the plate the moment a car arrives

Instant opening within quota

The barrier lifts for approved cars within their unit's quota

Blocklist

Explicitly bar specific plates from entering

Live log

Every entry and exit recorded with time and plate

Logged manual opening

For the security team when needed, with every action recorded

Performance monitoring

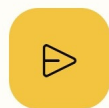
Gate response time tracked to keep entry fast



A deliberate security choice: The gate never opens from WhatsApp, only by recognising an approved plate



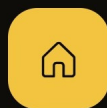
Your guests get in. Strangers don't



Visitor passes

From WhatsApp in seconds

- The resident issues a pass using the visitor's plate
- Valid for a set period, then expires automatically
- The pass is visible to security instantly
- The gate opens for the visitor with no call to the guard



Holiday homes

For short-term rental apartments

- A tenant pass that covers the stay only
- Expires automatically when the booking ends
- Within the unit's quota, so no one else's space is used
- Managed entirely by the owner on WhatsApp



Controlling unknown cars

No pass, no entry

- The gate never opens for an unregistered plate
- Every entry attempt is logged with time and plate
- A blacklist for violating plates
- Logged manual opening by security when needed

Control Panel & Permissions

Everything in one place

- ✓ Review, approve or reject requests
- ✓ Freeze, reactivate and delete accounts
- ✓ Broadcast messages to residents on WhatsApp
- ✓ Automatic reading of ownership documents to speed up review
- ✓ Separate permissions for management and security
- ✓ Parking quotas per unit and per project
- ✓ Manage projects and towers
- ✓ Export and analyse data, with import and inline editing
- ✓ Audit log of who did what, and when



Super Admin



Full control of projects, admins, bot settings and broadcasts

Manager



Review and approval, quotas, account freezes and car management

Security Officer



Verifies cars and owners at the gate, opens manually with a logged reason, tracks visitor passes and reports violations

Viewer



View data and export reports only, with no editing

A clear difference from day one, with gains for everyone

Area	The traditional way	With Goobab
Entry	Cards forgotten or lent	✓ Automatic plate recognition
Parking quota	No limit on the number of cars	✓ A fixed quota per unit
Car owner	Usually unknown	✓ Linked to the unit and a contact number
Visitors & tenants	A call to the guard	✓ A temporary pass from WhatsApp
Registration	Paperwork and office review	✓ A WhatsApp chat
Records	Logbooks, or nothing	✓ A digital record of every movement



Residents

A guaranteed space no one else takes · Card-free, seamless entry · Every service on WhatsApp · Easy visitor passes



Management

Enforced quotas, fewer violations · Any car's owner known instantly · Faster digital approvals · Direct broadcast messaging



Owners & Developers

Better security for the community · Control over short-term rentals · A modern image for the project · Added property value

Contact Us

Let's make your community's parking smarter today

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